



Main Features: Intellect Technology On-Line Gift List System

Functional

- Full turnkey solution for on-line gift lists
- Developed as a “micro-site” meaning everything handled transparently by Intellect-Technology
- Unique URL for the store for the Gift List micro-site (Virtual hosting) eg. www.dunmailparkgiftlist.com
- System can be customised to suit store corporate colours
- Full centralised secure admin control panel controlled by the store
- System can handle infinite number of Gift List types
- List owner portal (e.g. to maintain list)
- List owner can have multiple lists (Wedding, Birthday, Anniversary etc)
- Lists can be created on line*
- Stores can upload unlimited product catalogue**
- Web transactions are built in and handled transparently by Intellect Technology
- In-store transactions
- Picture + video capability for items on a list *
- Many system options are configurable by the store in real time
- Full email confirmations for Givers & Receivers
- EPOS product catalogue upload integration *
- Secure encrypted handling of payment transactions
- Sophisticated item basket handling for maximum user experience!
- Flexible store staff overhead (e.g.1 Internet savvy part-timer)

Technical

- Fully HTML browser driven
- Virtual site hosting ie., unique URL for each store
- Sophisticated Error handling – emailed alerts/online error logging for Intellect Technology to handle problems in the unlikely event they arise
- JavaScript/Java/ActiveX/Flash not required for usage – lightweight HTML
- Secure transactions
- Any browser + platform capable e.g. Firefox, IE, Opera, Mac or PC
- Uses industry standard WAMP Windows, Apache, MYSQL, PHP
- Built for small 800 x 600 user and 1024 x 768 and up admin screen resolutions

- Can be deployed on shared or dedicated server*
- Data security and backup all handled by Intellect Technology

*Depending on store policy for the system

** Dependant on server configuration as supplied by Intellect Technology